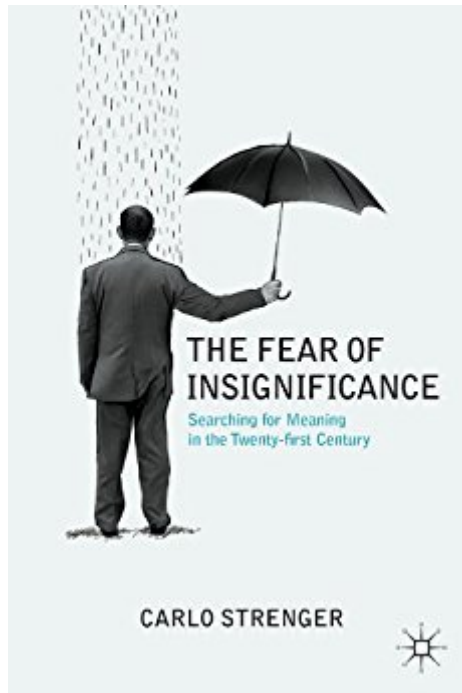


The book was found

The Fear Of Insignificance: Searching For Meaning In The Twenty-First Century



Synopsis

This book shows how, after the fall of the Berlin Wall in 1989, the Gospel of the free market became the only world-religion of universal validity. The belief that all value needs to be quantifiable was extended to human beings, whose value became dependent on their rating on the various ranking-scales in the global infotainment system.

Book Information

File Size: 577 KB

Print Length: 230 pages

Publisher: Palgrave Macmillan; 2011 edition (February 14, 2011)

Publication Date: February 14, 2011

Sold by: Digital Services LLC

Language: English

ASIN: B00BHYTTC8

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,046,374 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #67

in Books > Medical Books > Psychology > Movements > Existential #547 in Kindle Store >

Kindle eBooks > Nonfiction > Politics & Social Sciences > Politics & Government > Specific Topics

> Globalization #1310 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences >

Philosophy > Political

Customer Reviews

"The fear of insignificance" explores the popular mindset today--one that includes obsession with celebrity, status, and one's position in the world. Strenger analyzes the dangers of being dwarfed by the have-alls, and feeling insignificant and unhappy with one's own life as a result. The book is divided into three parts: "The Defeat of Mind," "From the I Commodity to the Dreams of Individuality," and "Reclaiming Our Minds." The first part delves into the popular belief system advocated by the modern media, most notably the "just do it" campaigns where celebrities, while marketing a product, are held up as heroes while they preach that anything is possible if one just reaches for the stars. The problem with such a popular belief system, as Strenger analyzes it, is that

it's very easy to believe but not as realistic in life. The second part of the book puts emphasis on refraining oneself from seeing their life in terms of satisfying others and how much money one makes, but instead working on getting a satisfaction with the life one has. Stenger reflects that everyone is born with some limitations, and the people who make it to the top are no exceptions: they either had connections, luck, or some other unpredictable factors that lead them to success. Instead of buying into the star and dream obsessed media culture, Strenger advises people to avoid seeing themselves as "commodities," shun away from comparing themselves to others, and venture throughout their own lives with an open heart and mind--something discussed more in the third part of the book, along with religion. Overall, I thought Strenger's convincing argument was very relevant to today's "keeping up with the Jones's" world.

[Download to continue reading...](#)

The Fear of Insignificance: Searching for Meaning in the Twenty-First Century Thailand in Pictures (Visual Geography (Twenty-First Century)) The Ripple Effect: The Fate of Fresh Water in the Twenty-First Century Civil Engineering Practice in the Twenty-First Century: Knowledge and Skills for Design and Management American Higher Education in the Twenty-First Century: Social, Political, and Economic Challenges Circles on the Mountain: Bosnian Women in the Twenty-First Century State Constitutions for the Twenty-first Century, Volume 1: The Politics of State Constitutional Reform (SUNY series in American Constitutionalism) State Constitutions for the Twenty-First Century: The Agenda of State Constitutional Reform (Suny Series in American Constitutionalism) Islanders in the Stream: A History of the Bahamian People: Volume Two: From the Ending of Slavery to the Twenty-First Century Government Contract Law in the Twenty-First Century (Law Casebook) Belize in Pictures (Visual Geography (Twenty-First Century)) Costa Rica in Pictures (Visual Geography (Twenty-First Century)) Storytelling Globalization from the Chaco and Beyond (New Ecologies for the Twenty-First Century) Territories of Difference: Place, Movements, Life, Redes (New Ecologies for the Twenty-First Century) Latin America's Turbulent Transitions: The Future of Twenty-First Century Socialism Huaorani Transformations in Twenty-First-Century Ecuador: Treks into the Future of Time Twenty-First Century Blackjack Alchemy in the Rain Forest: Politics, Ecology, and Resilience in a New Guinea Mining Area (New Ecologies for the Twenty-First Century) The Origins of the Modern World: A Global and Environmental Narrative from the Fifteenth to the Twenty-First Century (World Social Change) Visions for Change: Crime and Justice in the Twenty-First Century (5th Edition)

[Dmca](#)